



NORTH EAST DISABILITY SPORTS AWARDS

SPONSORSHIP OPPORTUNITY



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The 2018 North East Disability Sports Awards celebrates the talent and success enjoyed by North East sportsmen and women in 2018. It recognises and rewards disabled sports performers, clubs, schools, coaches and volunteers for their tireless and dedicated commitment to their chosen sport.

The event is in its 16th year and still continues to grow in popularity with last years event seeing nearly 300 people gather to celebrate disability sport at Ramside Hall, Durham.

Previous winners have included triple Paralympic Champion Stephen Miller MBE, Paralympic Swimming Champions Josef Craig MBE and Matt Wylie, Captain of England's Physical Disability Cricket Team Iain Nairn and Paralympic Wheelchair Athlete Jade Jones.

SPONSORSHIP PACKAGES

Headline Sponsor Package

£3,000

This includes;

- Brand title; 2018 North East Disability Sports Awards in association with 'company name'.
- Member of the Judging Panel for the Awards - if desired.
- 4 tickets to attend the awards ceremony.
- Your company logo on all trophies, certificates and publications.
- Opportunity to present an award at the ceremony in your chosen category including a photograph with the winner.
- Brand presence at the event (i.e. pop-ups, banners in foyer entrance and logo on presentation).
- Links to your website through the 4 North East CSP websites both pre and post event.
- Recognition in all press releases and media coverage.

Category Sponsor Package

£500

This includes;

- 2 tickets to attend the celebration event.
- Your company logo on publications produced for the event i.e. flyer and programme.
- Opportunity to present the award at the ceremony including a photograph with the winner.
- Brand presence at the event (i.e. pop-up banner at awards and logo on presentation).
- Links to your website through the 4 North East CSP websites both pre and post event.
- Recognition in all press releases and media coverage.

EXPOSURE

The 2017 Awards attracted much media support and coverage on local and regional radio. 2018 Awards information will be distributed as follows:

- Press releases to all regional print and television organisations.
- 4000+ subscribers to the 4 North East CSPs e-newsletters.
- 18000+ Twitter followers, 4000+ fans on Facebook.
- 15000+ average unique visits to the 4 North East CSP websites each month.
- To a range of sport and leisure partners including local authorities, health agencies, schools, HE and FE establishments and National Governing Bodies of Sport.

2017 WINNERS

Team of the Year - Gym World Gymnastics Club Disability Section - Middlesbrough

Female Personality - Amy Carr - Athletics

Male Personality - Harry Thompson - Boccia

School Award - Columbia Grange School - Sunderland

Participant Award - Harry Brown - Football

Service to Sport - Heather Wilcox - Special Olympics

Coach of the Year - Scott Garthwaite - Football

Young Female Achiever - Grace McNiff - Swimming

Young Male Achiever - Josh Waddell - Fencing

Outstanding Club/Group Award - Brandon & Byshottles Table Tennis Club - Bishop Auckland





Dance Performance by Jade Pires

HOW TO SPONSOR

To discuss sponsorship opportunities please contact:

David Marrin, Assistant Director (Inactivity & Inclusion), Tyne & Wear Sport

Telephone: **0191 4972324**

Email: **david.marrin@tynewearsport.org**

